R.J. Reynolds Tobacco Company

Sales		Retail	
1221		1222	
1222		1223	
1223		1226	26, 27
1224		1229	
1225		ROM	
1226		PC	SC
1229		MC	PA
1240			
1244		RSM	RBM

Audrey Evanchik 1240
Account Manager

400 Raritan Center Parkway
Raritan Center
Edison, N.J. 08837
908-225-4774 Fax 908-417-9076
Vmail # 77275

Chain Promotion Authorization
For use by Field Sales

DIVISION:	**CHAIN:**
1226 J. Klien 1330 C. DiBenedetto 1636 D. Mota	Weisek Foodtown (2354-00-00)

Promotion:

Scanner Buy Down

$ 3.00 / $0.30 off a Carton / Pack of All styles of Winston including Winston Select.

SUPPLIER:	**PROMOTION DATE:**
Twin County Grocers	March 11 thru March 30 1996
AUTHORIZED STORES:	**BRAND ASSORTMENT:**
ALL STORES	All styles of WINSTON including Select.

SPECIAL INSTRUCTIONS:

- Retail Reps should contact the stores the week of 3/11/96 to ensure the scanners are reflecting the newly reduced price and to place signage to alert consumers of promo.
- R.Reps should also ensure sufficient product is in stock and should try to place additional orders in the orderbook for the promo period.

AUTHORIZED SIGNATURE Walter Hobbs (as per meeting 2/26)

51847 8756

Source: https://www.industrydocuments.ucsf.edu/docs/gggy0000